

EUROPEAN PROJECT

Crosscult: Empowering reuse of digital Cultural Heritage in context-aware crosscuts of European History

Grant Agreement No 693150

INTERNATIONAL WORKSHOP

Padova
11th October 2018
University of Padova - Palazzo Bo
Aula Nieuvo

Planning and Organization:

- Maddalena Bassani, Nicola Orio,
Paola Zanovello



Scientific Committee:

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Photo:

- Epidaurus, view of the sanctuary

Il progetto europeo Crosscult: Empowering reuse of digital cultural heritage in context-aware crosscuts of European history, è stato finanziato dall'Unione Europea all'interno del programma di Innovazione e Ricerca Horizon 2020 (Grant Agreement No 693150). Esso si inserisce nell'asse "Reflective Societies: Cultural Heritage and European Identities" e si propone di stimolare un cambiamento nella percezione della Storia da parte dei cittadini europei. Attraverso lo sviluppo di tecnologie e app, il progetto vuole creare degli strumenti utili ad aiutare i cittadini europei ad apprezzare un passato e un presente comune in modo più consapevole e partecipato.

Al tal fine il Dipartimento dei Beni Culturali dell'Università di Padova, che rappresenta uno degli undici partner del progetto, organizza un workshop internazionale utile ad avviare un dialogo fra esperti di ambiti differenti - ricercatori, specialisti in studio e promozione dei Beni culturali, professionisti nel campo dell'informatica, delle telecomunicazioni e del turismo.

Grazie a un approccio interdisciplinare, che vedrà coinvolti studenti di diversi settori di ricerca dell'Università di Padova, ma anche stakeholder potenzialmente interessati ad avviare strategie di collaborazione, il workshop intende far conoscere gli obiettivi, i metodi e i risultati raggiunti nel corso del progetto e favorire un reciproco scambio fra Università, Istituzioni preposte alla Cultura e Aziende/Fondazioni per il turismo culturale.

The European project Crosscult: Empowering reuse of digital cultural heritage in context-aware crosscuts of European history, is financed by the European Union in the context of the Innovation and Research programme Horizon 2020 (Grant Agreement No 693150). It forms part of the topic "Reflective Societies: Cultural Heritage and European Identities" and aims to stimulate change in the way that European citizens perceive history. By developing technologies and apps, the project intends to create tools that will help European citizens to appreciate their shared past and present in a more aware and participatory way.

To this end, the Department of Cultural Heritage at the University of Padova, which is one of the eleven project partners, is organizing an international workshop aimed at starting a dialogue between experts in different fields – researchers, specialists in the study and promotion of cultural heritage, professionals working in the IT, telecommunications and tourism sectors.

Thanks to an interdisciplinary approach that will see the involvement of students from different research fields at the University of Padova, alongside stakeholders potentially interested in launching collaboration strategies, the workshop aims to disseminate the objectives, methods and results achieved by the project and to foster mutual exchange between the University, cultural institutions and companies/foundations operating in the cultural tourism sector.



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



INTERNATIONAL WORKSHOP

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Crosscult

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Information
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PADOVA

11th OCTOBER 2017

University of Padova - Palazzo Bo
Aula Nieuvo

EUROPEAN PROJECT - CROSSCULT: EMPOWERING REUSE OF DIGITAL CULTURAL HERITAGE IN CONTEXT-AWARE CROSSCUTS OF EUROPEAN HISTORY

PADOVA - 11TH OCTOBER 2018 - UNIVERSITY OF PADOVA - PALAZZO BO, AULA NIEVO

9.00-9.30

Registration

9.30-10.30

TECHNOLOGIES AND CULTURAL HERITAGE: CURRENT CHALLENGES AND FUTURE PERSPECTIVES

Welcome

Prof. Federica Toniolo (Deputy Director of the Department of Cultural Heritage of the University of Padova)
Prof. Paola Zanovello (Scientific Responsible of the Italian partnership in the CrossCult Project for the Department of Cultural Heritage of the University of Padova)

The European CrossCult Project: goals, methods, results and Living Lab activities

Prof. Martín López Nores (Telecommunication Engineering School, University of Vigo)
Dr. Evgenia Vasilakaki (Department of Library Science and Information Systems, University of West Attica, Greece)

10.30-11.00

coffee-break

11.00-12.30

THE APPS OF THE CROSSCULT PROJECT

An app for a big museum: the case of the National Gallery

Prof. Martín López Nores (Telecommunication Engineering School of the University of Vigo) on behalf of Dr. Joseph Padfield (Senior Scientific Officer at the National Gallery, London)

An app for four European archaeological sites:

Montegrotto Terme (Italy), Chaves (Portugal), Lugo (Spain), Epidaurus (Greece)

Prof. Martín López Nores (Telecommunication Engineering School of the University of Vigo); Dr. Maddalena Bassani (Department of Cultural Heritage, University of Padova)

An app for a small museum: the case of the archaeological Museum of Tripolis (Greece)

Dr. Angeliki Antoniou (Academic Laboratory Teaching Staff at the Department of Informatics and Telecommunications, University of Peloponnese)

An app for two European cities: the case of Luxembourg and Valletta (Malta)

Dr. Ioanna Lykourentzou (Utrecht University) in collaboration with Dr. Catherine Jones (Assistant Professor in Digital Geography, University of Luxembourg)

12.30-13.00

Discussion and feedback from the demo

13.00-14.30

lunch-break

ROUNDTABLE: TECHNOLOGIES AND STRATEGIES FOR A CULTURAL HERITAGE TOURISM

14.30-15.45

Roundtable "Cultural tourism outdoor: monuments and landscape"

Chairman

Prof. Nicola Orio (Department of Cultural Heritage, University of Padova)

Discussants

- Dr. Simone Berto (Department of Cultural Heritage, University of Padova)
- Dr. Marianna Bressan (Authority for Archaeology, Soprintendenza Archeologia, Belle Arti e Paesaggio per l'area metropolitana di Venezia e le province di Belluno, Padova e Treviso-MIBAC)
- Prof. Alexandra Chavarria Arnau (Department of Cultural Heritage, University of Padova)
- Dr. Stefan Marchioro (Veneto Region, Governance of Tourism)

15.45-16.15

coffee-break

16.15-17.30

Roundtable "Cultural tourism indoor: museums, theatres and places of culture"

Chairman

Dr. Angeliki Antoniou (Academic Laboratory Teaching Staff at the Department of Informatics and Telecommunications, University of Peloponnese)

Discussants

- Dr. Barbara Balbi, Dr. Alessandra Marasco (Institute for Research on Innovation and Services for Development-CNR)
- Dr. Antonio Origlia (URBAN/ECO Interdepartmental Research Center - University of Naples "Federico II")
- Prof. Nicola Orio (Department of Cultural Heritage - University of Padova)
- Dr. Chiara Ponchia (Department of Cultural Heritage - University of Padova)
- Dr. Francesca Veronese (Musei Civici di Padova - Municipality of Padova)

17.30-18.00

Wrap up and nexts steps